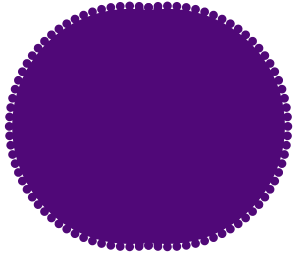


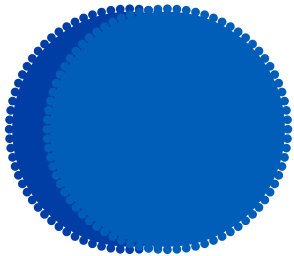


TWO-SPIRIT
MICHIF
LOCAL

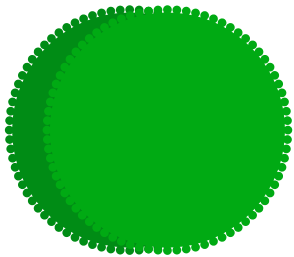
LOGO BREAKDOWN



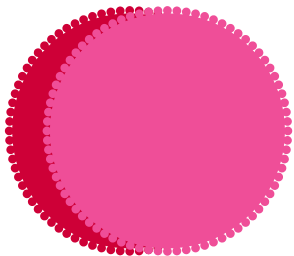
PMS 2607C Purple represents Two-Spirit and Queer people. It is a recognizably Queer colour. It is gender neutral, neither “feminine” nor “masculine”. Coincidentally it is also the result of the mix of red and blue, colours of the historical Métis flags.



PMS 300C Blue stands for the Métis Nation, it is the colour of the Métis Nation flag.



PMS 2423C Green stands for nature and the land connection of Michif people to the Red River Settlement.



PMS 212C Pink stands for the strength, tradition, and resilience of Michif, Two-Spirit, and Queer people. These shades of pink and red are colours traditionally used in Métis embroidery and beadwork.



TWO-SPIRIT
MICHIF
LOCAL

COLOUR USAGE

